

Privacy policy pursuant to Article 13 of Regulation (EU) 679/2016 ("GDPR")

COIMA SGR S.p.A. ("COIMA" or "Company"), as Data Controller, hereby informs you that the personal data provided when completing the form to participate in Forum ("Event") will be processed as described below.

Purpose of the processing and legal basis

Personal data (name, surname, email and/or telephone number, job title) will be processed for the following purposes:

1) Performing the Service requested

- To manage Event registration through completion of a specific form and to allow the Company to carry out any activities required or related to performance of the Service requested, including sending communications/notices to participants by SMS or email (e.g., advertising material, etc.).
- Where possible, to allow you to interact with the other participants through instant messaging.
The legal basis for these purposes is the performance of the service requested by the participant and to which the participant is party.
- To allow the registration, use, reproduction and publication of the Event on media, including the internet and the Controller's social network, and for related activities. The registration, reproduction and dissemination of the Event are inherent to the Event that you have decided to participate in and therefore if participants speak up during the Event (e.g., by asking questions to speakers, accepting to be filmed or photographed) their identification data, including their voice and image, will be disseminated.

The processing of data for the aforesaid purposes is necessary to respond to your request to participate in the Event, which constitutes the legal basis under Article 6(1)(b) of Regulation (EU) 2016/679 ("GDPR").

2) Marketing Purposes

Sending communications relating to events or programmes organised, participated in or sponsored by our Company or third party business partners. Please note that users' data will not be disclosed to the Company's business partners for the marketing purposes indicated. In order to send these communications, we need the user's consent, which is the legal basis of the processing and which can be withdrawn at any time if you no longer wish to receive our communications and invitations to our events. Failure to give consent for information and marketing activities will not affect participation in the Event.

The legal basis for these purposes is the free consent granted by the participant (Article 6(1)(a) GDPR).

3) **Replying to emails:** replying to requests, questions and/or applications from users writing to the address forum@coima.com. Data processing for these purposes is necessary to respond to your written request and this constitutes the legal basis under Article 6(1)(b) GDPR.

4) Pursuing the legitimate interests of the Company and/or third parties

The participant's personal data may be used, where necessary, to manage complaints, recover debts in or out of court, and prevent fraud and/or unlawful activities. The legal basis of the processing is the Company's legitimate interest (Article 6(1)(f) GDPR).

5) **Fulfilling obligations under laws,** regulations, domestic and EU legislation as well as provisions imparted by authorities empowered to do so by law. For this processing, the legal basis is an obligation required by the applicable legislation (Article 6(1)(c) GDPR).

Methods and duration of processing

Data will be processed electronically in compliance with current legislation and the principles of correctness, lawfulness, transparency and confidentiality. Personal data collected for the specified purposes will be stored for the time required to perform the Service and to provide replies to participants (e.g., to send material for the service requested, reply to questions that have not been answered, etc.) and then retained by the Company for legal obligations (e.g. for invoicing purposes, for

protecting the legitimate rights and interests of the Company and/or of third parties, for filing the material relating to the events organised). If users consent to being informed for marketing activities, their data will be stored until consent has been withdrawn.

Disclosure of personal data

The disclosure of your data is entirely voluntary, however your refusal to allow collection of your personal data, including images of you, will prevent you from being able to participate in the event in question.

On the other hand, the disclosure of data for marketing purposes is voluntary and refusal to provide your consent will not prevent you from being able to participate in the event, but will mean that you will not be informed about future initiatives and events sponsored by the Company.

Scope of data communication

For the aforesaid purposes, the data may come to the knowledge of third parties engaged by the Company to achieve the purposes set out above, such as companies supporting COIMA in the Event management and organisation, which will act as processors appointed under Article 28 GDPR. The companies managing the online platforms hosting the Event (e.g., Zoom, LinkedIn, etc.) may have access to the data. Specific information on the platforms will be provided directly by these third parties acting as independent Data Controllers.

Dissemination of personal data

As stated, the Service requested will be reproduced, disseminated and published on various media, including internet (e.g., the Company's website or specific platforms) and social networks (e.g., LinkedIn). The filming and dissemination of images are inherent in the Service requested.

Rights of data subjects

You may exercise, in the cases expressly laid down by the Regulation, the rights set out in Articles 15 et seq. of the Regulation and, in particular:

- (i) request confirmation that Data are being processed and, if so, request the Data Controller for access to information relating to such processing;
- (ii) request the rectification of inaccurate or incomplete data;
- (iii) request the Data Controller to delete Data;
- (iv) request the restriction of the data processing;
- (v) request to receive Data concerning you in a commonly used and machine-readable format, or request to have them transmitted directly to another data controller, if technically feasible (known as *data portability*).

You are also entitled to object, in whole or in part, for legitimate reasons, to the processing of Data concerning you.

These rights may be exercised by sending a request to the Company by email to privacy@coimasgr.com.

Lastly, if you believe that the processing of data provided breaches personal data protection rules, you are entitled to lodge a complaint with the Italian Data Protection Authority (www.garanteprivacy.it).

Data Controller

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