Thematic Equity Investing

Health & Well-being



Invest in companies that are set to benefit from long-term societal trends...
...while supporting several UN Sustainable Development Goals (SDGs)

Health and Well-being thematic investing

Investors in the NN (L) Health & Well-being fund are well positioned to benefit from **global long-term social trends**, such as:

- Ageing populations and a growing middle class
- Need for more efficient healthcare solutions
- · Structural move towards healthier living
- Widespread desire for increased selfsufficiency

The fund invests in companies that contribute to a healthier lifestyle and to the well-being of people around the globe. We believe that many of these solution providers not only contribute actively to a healthier society, but are also set to earn attractive financial returns for their investors.

Decent living standards

More than 500 million people live in conditions of extreme poverty and have poor access to **food**, **sanitation and basic social services**, while 800 million people live without electricity and 3 billion people do not have a basic handwashing facility with soap and water at home. In order to meet SDG 6 (Clean Water and Sanitation), government spending on water, sanitation and hygiene will need to triple by 2030. Investment solutions that should benefit from these requirements include **housing**, **sanitation & hygiene, and water & electricity utilities**.

Fit body & mind

Having access to clean water, consuming sufficient and nutritious food, and living an active life are key ingredients for a healthy lifestyle. Currently an estimated 2.3 billion people are overweight, while one in eight is obese. This stimulates noncommunicable diseases such as cancer, diabetes and cardiovascular issues, which account for 70% of the economic burden of diseases, or USD 3 trillion per annum. Companies that stimulate **healthy consumption** and **mental or physical activities** will benefit from the ambition to progressively prevent these diseases around the globe.

Affordable healthcare

The healthcare industry plays an especially important role in societal well-being. **Spending on healthcare is growing at a faster rate than GDP in many countries,** most notably the US. Growing demand from an ageing population, the high costs of research and development, and a poorly aligned combination of incentives for healthcare providers are among the chief reasons for the already-high costs.

Innovative companies are finding ways to make healthcare more sustainable and efficient – for example, by integrating different aspects of the complex supply chain, by aligning incentives among providers and by creating business models that make it easier for patients to receive the treatment they need.

Life enablers

Having access to **good education**, **financial services** and communication tools enables people to enhance their financial



and social situation. With 750 million adults still illiterate, 1.7 billion people without a bank account and 3.1 billion people without internet access, there is a strong investment case for companies that provide solutions related to **education**, **financial inclusion and ICT services**.

Health & Well-being

The NN (L) Health & Well-being fund aims to promote quality of human life. The fund invests in companies offering solutions to the world's most pressing social challenges.





Huub van der Riet & Ivo Luiten

"Our mission: make a meaningful contribution to solving the world's biggest challenges and achieve an attractive financial return"

Aligning with the UN's Sustainable Development Goals (SDGs)

The NN (L) Health & Well-being fund invests to deliver a positive contribution to six SDGs that are relevant for achieving the most important social targets. By aligning with these SDGs, we offer investors a widely acknowledged and structured way to gain insight into the social impact of their investments.

In addition to benefiting from socio-economic growth trends, the fund is well positioned to **benefit from some of the additional**

capital that is being mobilized to meet the SDGs. This funding gap is estimated to be USD 2.5-3.0 trillion per year, equivalent to 3-4% of global GDP.

Investment opportunities

We have identified **four goals and twelve solutions** that target these global social challenges (see figure below). In our view, companies that provide solutions to one or more of these goals are well positioned to benefit from the underlying trends. These companies have a **competitive advantage** and are likely to outperform their competitors over the long term.

Strategy description

Our NN (L) Health & Well-being fund invests in **listed equities** that offer **attractive financial returns** and have a **positive social impact**. We endeavour to measure the social contribution of the securities we hold in the portfolio and **engage with companies** to help them make a growing impact.

Objective

For financial performance comparison purposes, the MSCI AC World (Net) is used by the fund as a reference index.

Fund information

Investment Universe	Global Equities
Investment Style	Bottom-up impact-focused stock-picking from a thematic and ESG-compliant investment universe based on fundamen- tal and in-depth financial research
Reference Index	MSCI (AC) World (Net) Index
Base Currency	Euro (USD share class available)
Number of holdings	30-60
ISIN CODE	LU0341736139
Maximum stock position	10%
Fees I share	0.60%



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